



EXHIBITOR REGISTRATION FORM

DFWAE 2019 Association Day

Monday, April 29, 2019
Fort Worth Convention Center
1201 Houston Street
Fort Worth, TX 76102
Phone: 817-392-6338
www.fortworth.com

I. EXHIBITOR INFORMATION

(2 Representatives included with booth – 2 Additional available for purchase)

Company:

Address:

City/State/Zip:

Corporate Phone: Website:

Exhibitor 1

Name:

Title:

Phone: Email:

Exhibitor 2

Name:

Title:

Phone: Email:

Optional Exhibitor 3 (Additional \$100.00)

Name:

Title:

Phone: Email:

Optional Exhibitor 4(Additional \$100.00)

Name:

Title:

Phone: Email:

II. BOOTH FEE

By March 15, 2019 \$499 for DFWAE Members \$649 for Non-Members
After March 15, 2019 \$599 for DFWAE Members \$749 for Non-Members

Please apply the additional \$150 Non-Member fee to join DFWAE (dues renew annually)

III. BOOTH FEE INCLUDES

Two (2) full- conference registrations for exhibit booth staff
Two (2) full-conference registrations for exhibit booth staff for purchase (\$100 each)
One 10' x 10' booth, one skirted 6' table, one 7" x 44" I.D. sign (company name, no logo)
and two chairs
(Electricity is available for purchase and WIFI is complimentary)
All Exhibitors have access to breakfast, lunch, breaks and all educational sessions except the Executive Directors Only session.
Two (2) complimentary full-registrations available to your GUEST Association Client **who is not** currently a member of DFWAE and **attending A-Day for the first time.**

SPACE IS LIMITED TO 50 BOOTHS

IV. SILENT AUCTION DONATION

All exhibiting companies are encouraged to donate an item to the silent auction for another marketing opportunity. The proceeds from the silent auction benefit the DFWAE programs available to all members.

Donation Item:

All drawings held at individual booths for additional prizes will be the responsibility of the exhibitor and winner notifications will be posted on a board on the exhibit floor at the closing reception so winners can return to booths to collect their prize. Prize winners will not be announced.

V. PAYMENT

TOTAL REMITTED:

\$

CHECKS: Payable to DFWAE

Mail to: DFWAE, 3305 Steck Ave, Suite 200, Austin, TX 78757

CREDIT CARDS: VISA MasterCard AMEX

CARD NO.

SECURITY CODE:

EXP. DATE:

NAME ON CARD:

(PLEASE PRINT)

SIGNATURE:

VI. CANCELLATION/REFUND POLICY

Cancellation/Refund Deadline: April 1, 2019. Send written request for cancellation/refund to: DFWAE, 3305 Steck Ave, Suite 200, Austin, TX 78757 or by email to: info@dfwae.org. A 20% administrative fee will be assessed. Refunds are processed after May 1, 2019.

VII. ASSOCIATION DAY SPONSORSHIP OPPORTUNITIES

If your company would like the opportunity to be recognized as a DFWAE Association Day Sponsor, please check the “Yes, I’m interested” box below. Trevor Mitchell, A-Day Sponsorships/Exhibit Sales will follow up with you to discuss the sponsor opportunities, levels, benefits and availability. All sponsorships are on a first come first serve basis.

Trevor Mitchell, DFWAE Sponsorships/Exhibit Sales Chair and Event Co-Chair

trevorm@americanmensa.org

Direct Phone: 817-607-5501

Yes, I’m interested

Please contact me:

Phone or Email

Some of the Sponsorship opportunities and pricing are listed below. If you don’t see something you like we will work to customize a special opportunity for your organization.

Coffee Break Sponsor - \$2,000

- ◆ Complimentary Booth
- ◆ Half Page Ad in Printed Program
- ◆ Company Logo on Event Signage
- ◆ Recognition in the Event Mobile App

Conference Bag Sponsor - \$1,000

Sponsor Provides Attendee Bag

- ◆ Complimentary Booth
- ◆ Company Logo on Event Signage

Luncheon Sponsor - \$2,500

- ◆ Complimentary Booth
- ◆ Full-Page Ad in Printed Program
- ◆ Place Materials at Each Place Setting
- ◆ Company Logo on Event Signage
- ◆ Recognition in the Event Mobile App

Dessert Sponsor - \$2,000

- ◆ Complimentary Booth
- ◆ Half-Page Ad in Printed Program
- ◆ Company Logo on Event Signage
- ◆ Recognition in the Event Mobile App

Executive Director Track Only - \$2,500

- ◆ Complimentary Booth
- ◆ Introduce Session Speaker
- ◆ Full-Page Ad in Printed Program
- ◆ Company Logo on Event Signage

Keynote or Closing Sponsor - \$2,000

- ◆ Complimentary Booth
- ◆ Introduce Keynote Speaker at Opening Session
- ◆ Full-Page Ad in Printed Program
- ◆ Company Logo on Event Signage

Badge/Lanyard Sponsor - \$1,000

Sponsor Provides Badge Lanyard

- ◆ Complimentary Booth
- ◆ Company Logo on Event Signage

Award Sponsor - \$2,500

- ◆ Complimentary Booth
 - ◆ Participation in awards presentation
 - ◆ Full-page ad in program
 - ◆ Recognition in the Event Mobile App
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VIII.

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